Institute of Biology
Sri Lanka
Professional body Incorporated by Act of Parliament No. 22 of 1984

Inter-University
Biology Challenge - 2021

CHALLENGE **Save-the-Species (StS)**
'Eye-opening' e-poster competition

Key Guidelines for Contents to be Included

1. Select a species (plant, animal: insect, fish, arachnid, bird or microorganism etc) found in Sri Lanka, which is in danger now or is with a potential threat, thus to be saved for the future.
2. The poster should contain the following information
   a. <u>Correct</u> scientific name of the species
      (You may use a web service such as https://www.sciname.info/default.asp or http://www.theplantlist.org/)
   b. Current level of threat (endangered, threatened, imperiled, at-risk etc.)
   c. Current status of the species (habitat, distribution, threats at present, possible future threats)
   d. Suggestions to save the species

Submit your e-poster to: iobchallenge2021@gmail.com
Deadline for Submission: 20ᵗʰ August 2021
Note: One student can submit ONLY ONE e-poster

Key Guidelines for e-poster Preparation

1. Prepare an e-poster using PowerPoint® or similar software (e.g. Adobe Illustrator®) which you are familiar with. Convert to PDF and **submit ONLY the PDF version** of the e-poster.
2. The poster should be prepared in the 'Landscape' orientation.

3. Use 'Sans-Serif' fonts (e.g. Calibri, Arial, Tahoma, Verdana etc.) only.
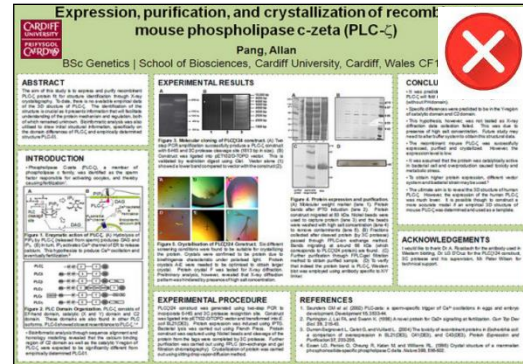
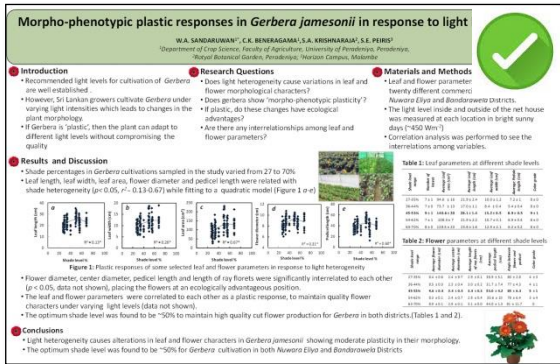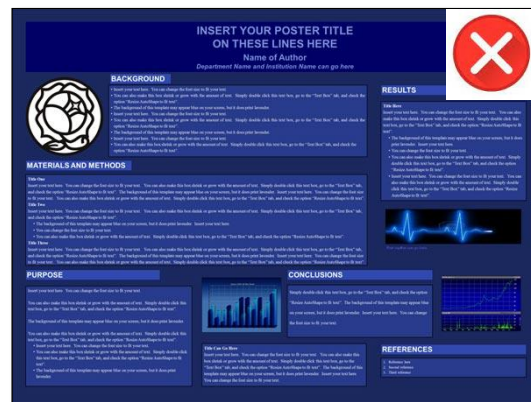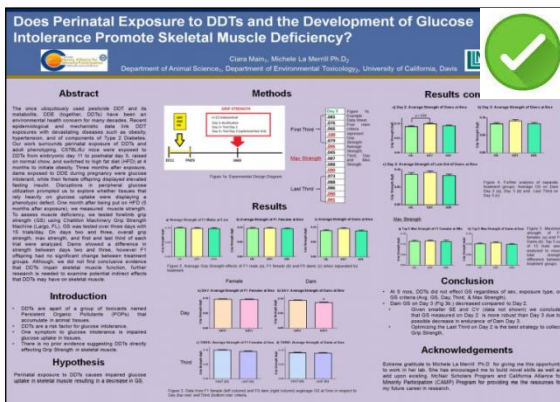| Calibri Arial Tahoma ✅ | Times New Roman Cambria *Monotype Corsiva* ❌ |

4. The font size should be big enough to read the text from a reasonable distance (e.g. 2-3 feet).

5. Use bullet points. Be brief with your text. Less is more. Bullets should not run more than 2-3 lines.

6. Do not use a busy background. Stick with a **simple white** or **light-solid colour** background. You do not want to distract from your data/information.

7. Make sure the sufficient contrast is there between the font colour and background colour.
8. As much as possible, try to give your ideas 'pictorially' ("*A picture is worth a thousand words*"!!).
9. If you are using graphs, they should be simple, 'scientific' and self-explanatory. The axis titles should be legible from a reasonable distance (e.g. 2-3 feet).
10. If you are using tables, they should be simple, 'scientific' and self-explanatory. It is not recommended to use the vertical lines unless extremely important. The tables should not carry cluttered information.
11. Images must be of high quality (high resolution). It is recommended using your own images. If not, the source must be acknowledged under each image.
12. You may remove the image background for clarity (there are many online software available – e.g. https://www.remove.bg/upload). Still you have to state the source (if you have borrowed the images from somewhere).
13. The most important thing to keep in mind is that people viewing your poster are just walking by, and you need to catch their attention with the title or imagery to get them to stop (the original idea of making posters).
14. The poster design needs to be attractive, uncluttered and easy-to-read and fit-for-purpose.
15. Artistry does not substitute for content. The relevance of the poster to the topic should be apparent to viewers.